

Bruce Has Joined PromoShop!

For over 28-years, Bruce Sacks has provided the finest quality promotional products to businesses throughout the world, including the Film, TV, Sports, Music, Food & Beverage, Clothing, and Health industries. Vaulting above the noise of competition isn't a simple exercise. It requires vision, experience, and the creation of lasting and solid business relationships.

Due to relationships that go back many years, Bruce has decided to join PromoShop. PromoShop is an experienced, full service marketing and sales promotion agency. We are privately held, minority owned, full service promotional marketing firm with headquarters in Los Angeles, California. Our company was founded in 1998 in order to provide a broader range and higher level of marketing services to our clients. Our vision is simple: attract and retain clientele that are leaders in their fields through the ultimate in intellectual capital, business resources and services, and creative and technology solutions that continually expand and move upward the client's definition of success. Within 10 years the company has grown to \$32 million in annual sales, opened strategically located branch offices, and has been recognized with awards for service, sales growth, creativity and leadership acumen. PromoShop is listed in the top 50 companies by dollar volume by the Advertising Specialty Institute, the world's largest promotional industry organization which has in excess of 27,000 members. In addition to over 150 years of experience in leadership roles in the industry, our executive and core team members are dedicated to global philanthropy and are active in a number of local and national causes.

The Bronx-born Sacks brings to PromoShop an amazing track record for service, success and a reputation of quick response to customer's needs. "We visit them; establish their market, their objective, and their budget, to suggest products they could use. What sets us aside from other companies is our level of service. We are always service-minded. I guarantee and stand behind everything. I grew up back east, in a candy store, and the customer is always right. In today's world, a lot of people don't understand that."

Innovative and creative, Mr. Sacks offers gifts of distinction for distinct clients. A member of Promotional Products Association International, and a former board member of the Specialty Advertising Association of California, Mr. Sacks's clients include the rock group Journey, TV star Dick Clark: "When we assign him a project, we consider it done.": TV and theatrical producer Peter Guber -"He has always produced what we asked for and has stood behind all of his work,": and cookie-magnate Wally Amos - "They work with their clients to make sure they get the best product at the best price. I highly recommend them."

In an industry where the first impression is a lasting impression, Bruce Sacks and PromoShop are leaders with integrity, attention to detail, and a talent to create the perfect gift for the appropriate occasion.

We look forward to servicing your needs.

Best Regards

Bruce Sacks